TINT *for* BrightSign®

Source, control and deploy your companies earned media instantly

TINT'S FORMULA

TINT is the most powerful way to incentivize your community to take action by leveraging your companies earned media on any digital signage solution. Whether it's increasing **dwell time** on your restaurant signage, to increasing **email captures** on websites, or generating **likes** on social pages, TINT is the easiest way to source, control, deploy and **convert** relevant community content onto all

How it works (build in less than 10 minutes)

1. Connect any **User Generated Content (UGC)**
(hashtags, reviews, accounts, geotags, and more)

2. Moderate, Personalize, and Deploy

*UGC = User Generated Content

UGC **works**. UGC **converts**. UGC **sells**.

10%	**20%**	**90%**
INCREASE IN CONVERSIONS	MORE REPEAT VISITS	MORE TIME SPENT ON SITE
WHEN VISUAL UGC IS IN THE PURCHASE PATH	WHEN A SITE CONTAINS UGC	WHEN CONTAINING A UGC GALLERY

Integrate UGC into your office screens, projector walls, digital portrait screens, retail video boards, DOOH Jumbotrons and more to increase marketing performance

BRANDED OFFICE SCREENS	PROJECTOR WALLS	DIGITAL SCREENS	DYNAMIC VIDEO BOARDS	DOOH JUMBOTRONS	AD UNITS

Trusted by 5,000+ brands in 172 countries

P.F. CHANG'S CHINA BISTRO · CONDÉ NAST · Ferrari · NESPRESSO · CHIPOTLE MEXICAN GRILL · Duke University

Case Study:

" Everyone loves to be a part of something, and that's what you get with TINT. We love the analytics provided by TINT - we can see exactly where we came from. **July 2014 we had 77 total posts** to the #specialtyproduce hashtag. In **July of 2015 we had 1,018 posts**. That's up almost 900 individual posts a month."

- Kelly Orange
Social Media Director | *Specialty Produce*