BrightSign®
Powered by Purple

BrightSignOS™ is the only purpose-built operating system bringing unrivaled security and signage power to every BrightSign player.

POWERED BY Purple

BrightSignOS
The Power Behind Every BrightSign Player

SECURE

Reduces risk to near zero with a purpose-built file system that removes vulnerabilities and is configurable to any security standard.

RELIABLE

Legendary reliability boasting a < 0.1% failure rate across millions of players with self-healing & remote management to save time and money.
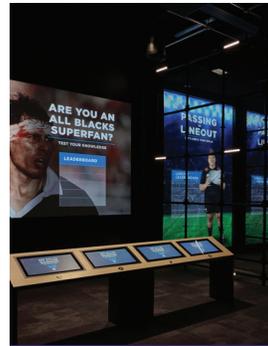
SUPERIOR

Runs any content, resolution, connected device, and technology integration with easy-to-use software and extensible tools for simple to sophisticated experiences.

SUSTAINABLE

Easy to maintain, power efficient, built to last, and scalable with free updates that leave no player behind.

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Captivating Experiences

In today's fast-paced world, brands are looking to educate, entertain, inform, and inspire. We make it possible for businesses to connect with their customers in unique and exciting ways.

Built for Professionals

BrightSign players are designed for commercial applications. Because we want our A/V partners and end users to succeed, we listen carefully and use their feedback to improve and innovate.

Legendary Reliability

Downtime is costly. Boasting a failure rate of less than 0.1% across millions of players, BrightSign is the most reliable, secure, maintainable, and scalable digital signage solution available.