

# CMS SNAPSHOT



SIGNAGE EXPERTISE

- Safety information
- Interactive directories
- Event and special messaging
- Shift schedules
- Waiting queues
- Cafeteria menus
- Video walls

WHY WE STAND OUT

- Our approach to manage networks at scale
  - Decentralized users
  - Local branch access
  - o Content approval workflow
- Cost effective
- Content library, training, and support
- Carousel leads with BrightSign in the AV channel

KEY FEATURES

- Power BI Dashboards
- Accessibility
- Interactivity
- Caching content
- Single tenant

- Emergency Messaging
- Flexible Workflows
- Use the tools you love: Canva, Google Slides, PowerPoint



#### **COLLABORATIVE ACHIEVEMENT**

**Customer**: Houston Texans NFL

**Location**: Locker room & corporate offices

# BrightSign units: 164 players

**Application**: Video wall & comms signage

Market Vertical: Sports / Corporate

## **Players Supported**



#### Regions we serve



### **Deployment**



#### **KEY MARKET VERTICALS**

