



FREE SUBSCRIPTION FOR ALL BRIGHTSIGN PLAYERS

All BrightSign players include a free Control Cloud subscription that truly puts users in control with remote player monitoring and management. Control Cloud is a cooperative digital signage solution offering real time player health status and independently controls player operations anywhere, anytime for one screen to thousands. Streamline player setup with simple tools to provision single, multi or mass sets of players for both Control Cloud and your choice of CMS. Manage your real time player network with Control Cloud while utilizing an integrated partner CMS to create, publish and manage presentations & your media library.

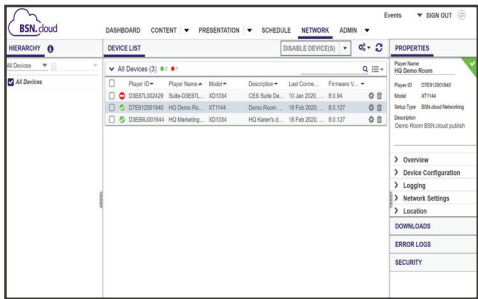


Streamlined Setup

- Instantly sign up for a free Control Cloud subscription online
- Activate your player following the on-screen instructions
- Easily provision single, multi or mass sets of players
- Customize player settings with options including WPA Enterprise/802.1x, multi-network port priorities & redundancy
- Streamline player setup with a single process that includes your choice of CMS

Real time Player Control

- View real time connected player health from any location
- Access the real time diagnostic web server to monitor, maintain & control players
- Initiate remote snapshots on demand to see what's playing on-screen
- View the player's SD card health remotely
- Analyze the player network health report for the past 24-hours of operation
- Make real time edits to player properties, network settings & interface priority
- Discover & configure added network interfaces automatically
- Automatically rollback to a valid network configuration



Your Choice of CMS

Control Cloud provides a free subscription for all BrightSign players, allowing you to manage your player network anytime, anywhere using Control Cloud, and your choice of CMS. Manage your real time player network with Control Cloud while utilizing an integrated partner CMS to create, publish and manage presentations & your media library.

Access real time player healthy & controls via Control Cloud
control.BSN.cloud

Create, publish & manage presentations with your choice of integrated CMS