BrightSign®



OPEN YOUR EYES TO THE BRIGHT SIDE OF SIGNAGE™

BrightSign is the Global Market Leader in Digital Signage Media Players

Based on the independent market research report "The Global Market Leader for Digital Signage Players" by IHS since 2013. BrightSign has shipped over 1 million media players to date and counting!

PC-Class Performance And Reliability – without the PC hassles

- Our dependable solid-state platform delivers the absolute highest standard of reliability.
- Designed exclusively for digital signage, BrightSign's slim OS delivers exceptional 4K and Full HD video quality with superior performance that far exceeds anything that PC systems can provide.
- BrightSign offers multiple networking solutions including integration with market leading CMS solutions.

Powerful Video and HTML5 Rendering Engines

- Dual decoding and superior scaling to deliver pristine Full HD and 4K Dolby Vision and HDR10+ video content — even Live TV.
- Flawless, simultaneous playback of video layered with multiple modular assets powered by a hardware-accelerated Chromium HTML5 rendering engine.

Easy To Use, Sophisticated Features Including True 4K Playback

Get dynamic results without difficulty with BrightSign's abundance of sophisticated and easy-to-use features.





Exceptional Players from the Global Market Leader

BrightSign's product portfolio delivers the industry's most competitive, complete line-up of digital signage players, from BrightSign XT offering the very best in features and technology for enterprise applications, to our first ever HD-OPS compatible player, and the entry-level LS, a commercial-grade signage player that's a far superior alternative to consumer devices.