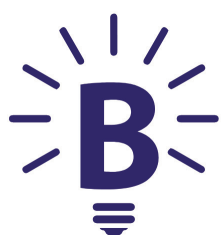


# BrightSign®

## Transforming digital signage one screen at a time



BrightSign is transforming the world of digital signage through an ecosystem of excellence and cutting-edge technology that empowers businesses to connect and communicate in dynamic and impactful ways.



## The BrightSign Ecosystem



### BrightSignOS™

A purpose-built operating system bringing unrivaled security & signage power to every BrightSign player



### Players

An expansive lineup delivering legendary reliability, security and performance with an unparalleled commitment to excellence & innovation



### Integrations & Add-ons

Customize your BrightSign with a huge global network of integrated CMS solutions, add-on devices and industry-best technology to fit any application.



### Partners

Our global network of authorized resellers, integrators, and technology providers ensures success for every customer.



### Support

We share best practices, offer live and online training, and provide online resources to help our customers succeed.

## Powered by Purple.

### Captivating Experiences

In today's fast-paced world, brands are looking to educate, entertain, inform, and inspire. We make it possible for businesses to connect with their customers in unique and exciting ways.

### Built for Professionals

BrightSign players are designed for commercial applications. Because we want our A/V partners and end users to succeed, we listen carefully and use their feedback to improve and innovate.

### Legendary Reliability

Downtime is costly. Boasting a failure rate of less than 0.1% across millions of players, BrightSign is the most reliable, secure, maintainable, and scalable digital signage solution available.