

**SIGNAGE EXPERTISE**

- Corporate communication
- Info-screens/infotainment
- Interactive user experiences & kiosks
- Data-driven advertising
- Data/KPI dashboards
- Videowalls & LED-Installations: standard and free-form
- Room and desk booking

**WHY WE STAND OUT**

- Software leader in the Digital Signage industry
- Independent inhouse-development
- 10.000+ projects in over 100 countries
- Most important pioneer in Digital Signage since 1999
- Usable, scalable, secure

**KEY FEATURES**

- Interactivity & data import
- Scalable networks - local to global
- Device control & monitoring
- Frame-synchronization & 3D rendering
- User rights administration
- Templates & widget library
- Third party interfaces

**COLLABORATIVE ACHIEVEMENT**

**Customer:** Japan Tobacco International  
**Location:** Nationwide in Germany  
**# BrightSign units:** 670+ XC4055 players  
**Application:** Digital signage  
**Market Vertical:** Retail

**Players Supported**



Series 5, 4 & 3

**Regions we serve**



Global

**Deployment**



- Cloud/SaaS
- On Premise
- Hybrid

**KEY MARKET VERTICALS**

