

BrightSign®

(PURPLE)

BrightSign®

(WHITE)

COLORS



PURPLE

91/100/0/49

#311C6B

PMS: 2685C



CORAL

253/132/118

#FD8476

PMS: 170 C



LINKS

23/191/255

#17BFFF

PMS: 631 C



HIGHLIGHT

16/8/4

#D2DDE8

PMS: 642 C



TERTIARY

37/37/41

#252529

PMS: NEUTRAL BLACK C

FONTS

HEADLINES: NUNITO SANS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

BODY COPY: MONTESERRAT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

ICONOGRAPHY EXAMPLES



TAGLINE

THE GLOBAL MARKET LEADER IN DIGITAL
SIGNAGE MEDIA PLAYERS

GRAPHIC ELEMENTS



PATTERNS/TEXTURES

