

## SIGNAGE EXPERTISE

From simple applications to high-end custom builds, Poppulo is known for supporting the widest range of use cases. Simplify your digital signage network with a single provider who can support you from setup and implementation through ongoing content strategy. Simply put, Poppulo Harmony Digital Signage enables effective communication at scale.

## WHY WE STAND OUT

- Enterprise scalability to handle 10 to 10,000 devices
- Enterprise governance for large content contribution networks
- Integration framework, simplifying dynamic content experiences
- Managed services from remote monitoring to content management
- ISO 27001 and SOC 2 Type II-certified

## KEY FEATURES

- Seamless integrations
- Multi-zone layouts
- User management
- Device administration
- Remote management
- Content scheduling
- Advanced targeting
- Device takeovers
- Advanced authoring
- Content playback reporting

## COLLABORATIVE ACHIEVEMENT

**Customer:** Ferguson

**Location:** 1,400 locations, 10 distribution centers

**# BrightSign units:** 1,000+ players

**Application:** Customer and associate-facing signage along with vendor ad space

**Market Vertical:** Retail



## Players Supported



Series 5

## Regions we serve



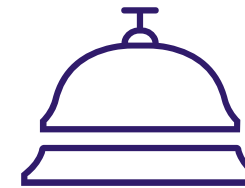
- North America
- EMEA
- APAC

## Deployment

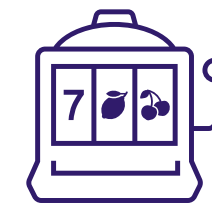


- On-premise
- Cloud/SaaS
- Hybrid

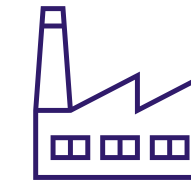
## KEY MARKET VERTICALS



HOSPITALITY



CASINOS



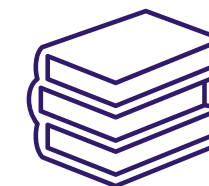
MANUFACTURING



RETAIL BANKING



CORPORATE



EDUCATION



HEALTHCARE



TRANSPORTATION