

SIGNAGE EXPERTISE

- Synchronized TV walls for TV merchandising
- Multi-screen (e.g. triple wide) synchronized TV walls
- Menu boards
- Interactive experiences
- Shopper-triggered experiences

WHY WE STAND OUT

- Our CMS, WovenManager, is built on a robust, flexible technology stack and includes a complete suite of tools required to build and effectively monetize engaging, video-centric retail media networks (RMNs).

KEY FEATURES

- Integrated with leading programmatic platforms
- Campaign and inventory management for ad networks
- Dynamic targeting, scheduling and dayparting
- Playlog capture and Proof-of-Play reporting
- Role based access levels and permissions
- Remote network monitoring and management
- Content library with 150+ premium providers

COLLABORATIVE ACHIEVEMENT

Customer: Sam's Club

Location: 600 US locations

BrightSign units: 15,000+ since first install

Application: TV Wall, Tire & Battery, Café and Membership departments, 10 channels total per club

Market Vertical: Retail

Players Supported



XC5, XT5, XD5,
HD5, LS5, AU5,
BrightSign Built-In Displays

Regions we serve



N. America

Deployment



Cloud/SaaS

KEY MARKET VERTICALS

