

Subscription Services

A scalable, secure suite of software and services for every stage of your digital signage deployment.

Every BrightSign player ships ready to connect. Our free device management tools cover setup, authoring, and remote monitoring out of the box. When your deployment grows, premium services add fleet-scale management, advanced diagnostics, and full cloud-based content management.

Each of our players uses BrightSignOS™, a purpose-built operating system designed exclusively for digital signage, delivering unmatched reliability, security, and performance for always-on environments. Unlike general-purpose operating systems, it is engineered to support dedicated, long-term, and consistent signage experiences at scale.



RELIABLE

Engineered for continuous operation and always-on performance you can trust.



FLEXIBLE

Supports 200+ CMS partners, open APIs, and built to be adaptable.



SECURE

Security is embedded at every layer. Including secure boot, and a small attack footprint.



SUPERIOR

Deliver stunning visuals with industry-leading 4K/8K video and 4K graphics.



VALUE

Lower total cost of ownership with durable hardware and a 5-year warranty.*



SUSTAINABLE

Energy-efficient hardware, intelligent display control, and remote management.

*Warranty program applies to Series 5 and Series 6 players purchased from BrightSign after January 1, 2025. Warranty program does not apply to accessories. Learn more at <https://www.brightsign.biz/brightsign-players/warranty/>.

Products at a Glance

DEVICE MANAGEMENT		CONTENT MANAGEMENT	
BrightSign® CONTROL	BrightSign® CONTROL PLUS	BrightSign® AUTHOR	BrightSign® AUTHOR PLUS
BrightSign's cloud-based device management solution enables setup, monitoring, and control of BrightSign players. Manage players via an easy-to-use, intuitive interface at no additional cost.	BrightSign's premium tier cloud-based management service delivers bulk fleet management, remote diagnostics and updates, an AI-powered assistant, and centralized scheduling at scale. Manage entire digital signage fleets via an easy-to-use interface that includes dashboards, action scheduling, reports, and more.	BrightSign's free local content management and publishing solution allows users to easily create presentations, publish content, and subscribe to services like BrightSign Author Plus or a partner CMS.	BrightSign's cloud-based CMS solution designed to deliver scalable, centralized content management for digital signage networks – no matter where you are.

DEVICE MANAGEMENT

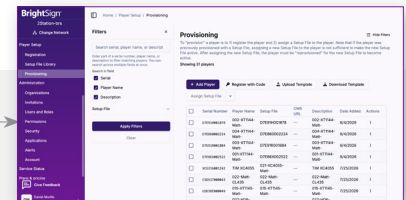
BrightSign® CONTROL

**Easy and intelligent
device management.
Free with every player.**

BrightSign Control is a **free cloud-based** device management service included with every BrightSign player. Accelerate time to deployment with out-of-the-box capabilities to configure, monitor, and control players without requiring additional software or subscriptions, all via an easy-to-use interface. BrightSign Control seamlessly integrates with your preferred CMS for flexible content and management workflows.

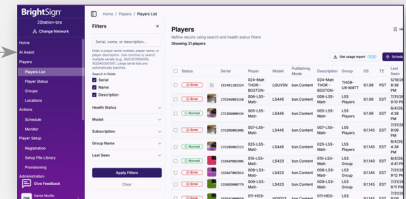
Setup & Provisioning

Set up and provision any BrightSign player at no additional cost. Configure players for content publishing and connect to partner CMS solutions, ensuring a fast, consistent deployment experience.



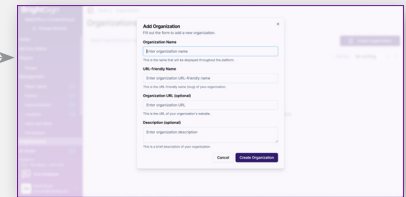
Remote Monitoring & Control

Reduce costly visits by ensuring the health of any player across any location. Run diagnostics, reboot devices, capture snapshots, and issue commands.



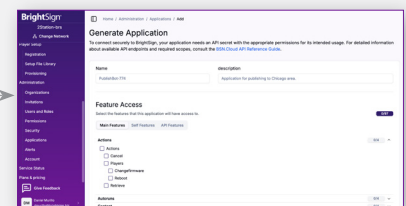
Set up Organizations

Manage administrators, Single Sign-On (SSO), and associated domains. Invite users to verify domain ownership, and set up SSO.



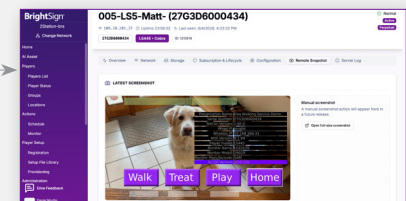
Configure Applications

Access BrightSign APIs by generating client IDs and secrets for programmatic access. Choose application-specific scopes to minimize risk, reduce attack surfaces, and prevent unintended changes.



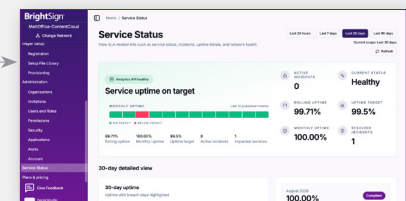
Gain Insights on Content Playback

Ensure your devices are playing the right content by easily viewing snapshots of what is being played on any player, at any time.



Service Health

Gain immediate information, as well as historical data, on the health of BrightSign cloud services.



SLA figures are taken from rolling 12-month
SLA calculations based on incident.io

KEY BENEFITS

- Free and included with every BrightSign player, no subscription required
- Set up and provision any BrightSign player at no additional cost
- Remote monitoring across any location to ensure player health and operation
- Seamless integration with CMS solutions for flexible content workflows
- Secure and reliable management environment powered by BrightSignOS
- Accelerates time to deployment
- Sign up for BrightSign Control to automatically enroll in BrightSign's 5-year warranty

DEVICE MANAGEMENT

BrightSign® CONTROL PLUS

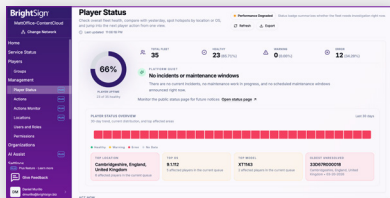
Easy and intelligent
device management
from small to large digital
signage installations.

BrightSign Control Plus is a premium tier cloud-based service that delivers all the functionality of BrightSign Control and adds bulk fleet management, remote diagnostics and updates, an AI-powered assistant, and centralized scheduling at scale. Manage entire digital signage fleets with comprehensive dashboards, no matter where your players are.

Accelerate your Operations

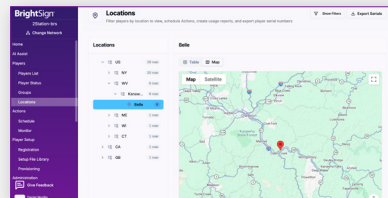
Monitor the status of your entire fleet within seconds.

FLEET-WIDE INSIGHTS



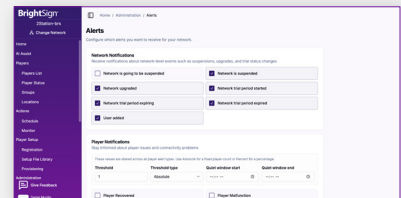
View your entire fleet status, including number of players, firmware versions, errors, and warnings.

GEOGRAPHICAL LOCATIONS



Group your entire fleet by location and organize them based on geographical hierarchy.

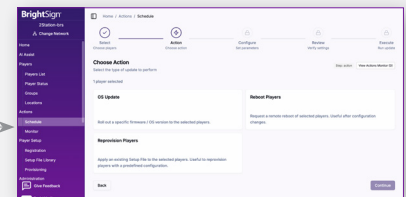
ALERTS AND MONITORING



Identify issues and reduce time, effort, and costs by remotely rebooting, reconfiguring, or diagnosing devices in bulk.

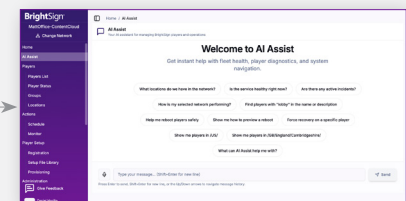
Fleet-Scale Management & Scheduling

Manage large deployments with bulk operations such as OS updates, reboots, and player reprovisioning.. Maintain version consistency by updating fleets of players simultaneously.



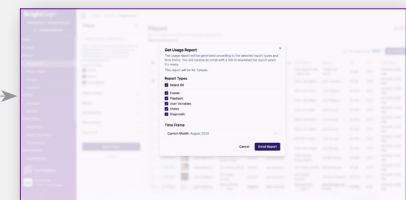
AI-Powered Assistance

Gain instant AI help with diagnostics, system navigation, and learn how to perform actions like reboots, updates, and more. Accelerate issue resolution and reduce the expertise needed to manage complex signage networks at scale.



Gain Visibility on your Operations

Receive comprehensive reports via email on the health and status of your entire fleet, events, and gain player playback insights based on a timeframe of your choosing.



KEY BENEFITS

- Maintain version consistency by updating players in scheduled batches
- Group devices by location, region, or content zone for geographical operations
- Fleet-wide health dashboards and automated alerts
- Remotely reboot, reconfigure, or diagnose devices in bulk
- AI-powered help with diagnostics, system navigation, and more
- Add enterprise device management to existing partner CMS deployments

BrightSign® AUTHOR

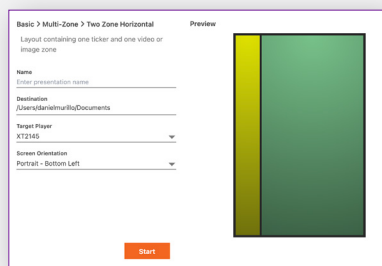
Simple and powerful
local publishing tool.
Free with every player,
right out of the box.

BrightSign Author is a free local content and publishing tool. Create presentations from a single interface and at no extra cost. Available on PC, Mac, and Chrome, it provides an intuitive, streamlined interface that gets your signage up and running quickly.

Build and Publish Presentations

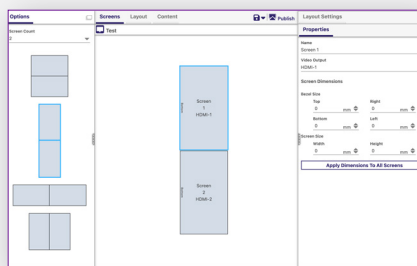
Create and publish simple or complex presentations using all available BrightSign player features, including publishing AI models to BrightSign players, through an intuitive and streamlined authoring interface.

SET UP PRESENTATIONS



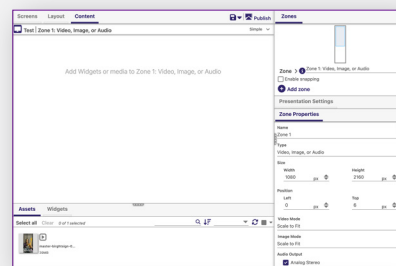
Easily select the player model you want to publish to and choose whether the presentation will consist of one zone or more.

CONFIGURE THE LAYOUT



Select the screen you are going to publish to and set what kind of content you want to display.

ADD AND SET UP ASSETS



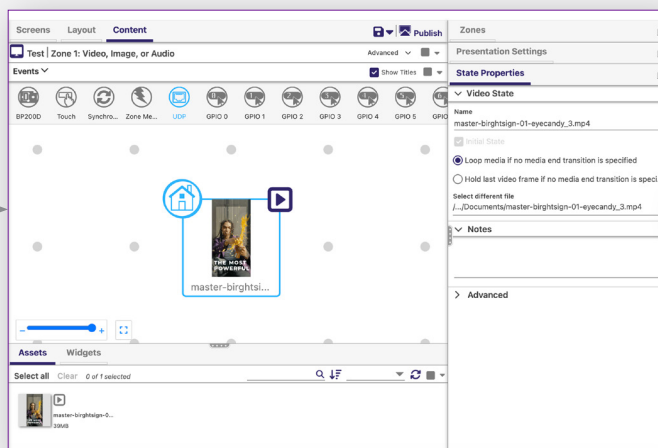
Drag and drop assets into your presentation.

Set up Events

Easily build interactive content into your presentations, with triggers such as time out, touch, User Datagram Protocol (UDP), and more.

Access your Preferred CMS Subscription

Use BrightSign Author Plus or a partner CMS to extend all these features to the cloud and publish your content.



KEY BENEFITS

- Included at no extra cost with every BrightSign player
- Set up, create presentations, and access your preferred CMS subscription
- Easily configure single or multiple players for content publishing
- Create simple or complex presentations using all BrightSign features, including AI
- Connect to BrightSign Author Plus or 200+ partner CMS solutions
- Available on PC, Mac, and Chrome

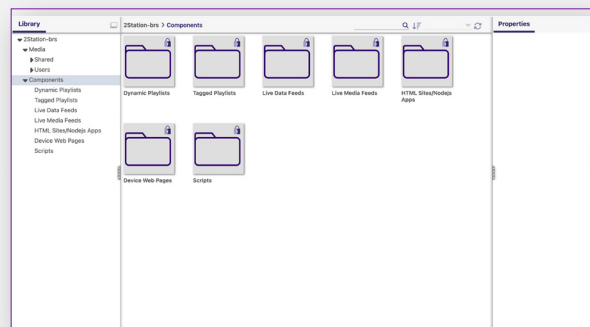
BrightSign® AUTHOR PLUS

Cloud-powered content management for digital signage at scale.

BrightSign Author Plus is a cloud-based CMS designed to deliver scalable, centralized content management for digital signage networks. Create, manage, and distribute content across large networks with efficiency and flexibility. BrightSign Author Plus includes all the functionality of BrightSign Author, now extended to the cloud.

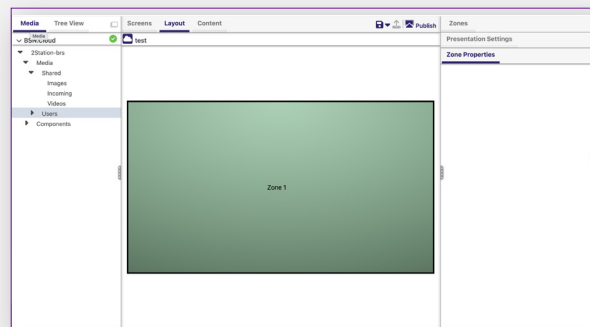
Full Cloud Content Management

Schedule and distribute presentations, while efficiently managing content libraries.



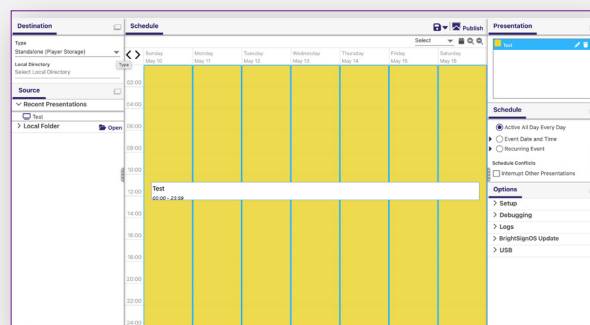
Build Presentations in the Cloud

Use the BrightSign Author interface to collaborate and deploy presentations no matter where you are.



Publish with Confidence

Cloud-based scheduling with dayparting: assign content to specific dates and times of day, then deploy to any player, anywhere.



KEY BENEFITS

- Comprehensive cloud CMS with full content creation and scheduling capabilities
- Create, schedule, and distribute presentations while managing content libraries
- Uses the same intuitive BrightSign Author interface, extended to the cloud
- Scales from single-location deployments to large global networks