BrightSign®

Cloud Content Management

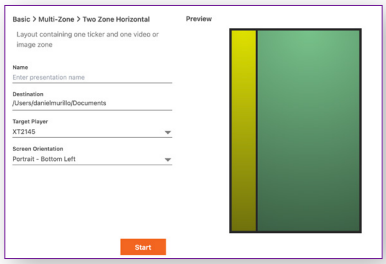
BrightSign®
AUTHOR PLUS

BrightSign Author Plus is a cloud-based Content Management System designed to deliver scalable, centralized content management for digital signage networks. Create, manage, and distribute content across large networks with efficiency and flexibility. BrightSign Author Plus includes all the functionality of BrightSign Author, now extended to the cloud.

Build and Publish Presentations

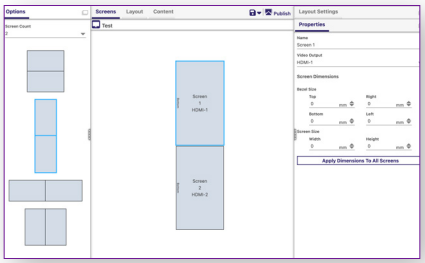
Create and publish simple or complex presentations in the cloud, using all available BrightSign player features, including publishing AI models to BrightSign players, through an intuitive and streamlined authoring interface — no matter where you are.

SET UP PRESENTATIONS



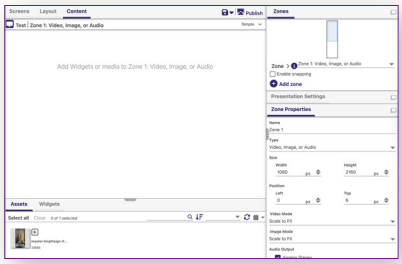
Easily select the player model you want to publish to and choose whether the presentation will consist of one zone or more.

CONFIGURE THE LAYOUT



Select the screen you are going to publish to and set what kind of content you want to display.

ADD AND SET UP ASSETS



Drag and drop assets into your presentation.

Full Cloud Content Management

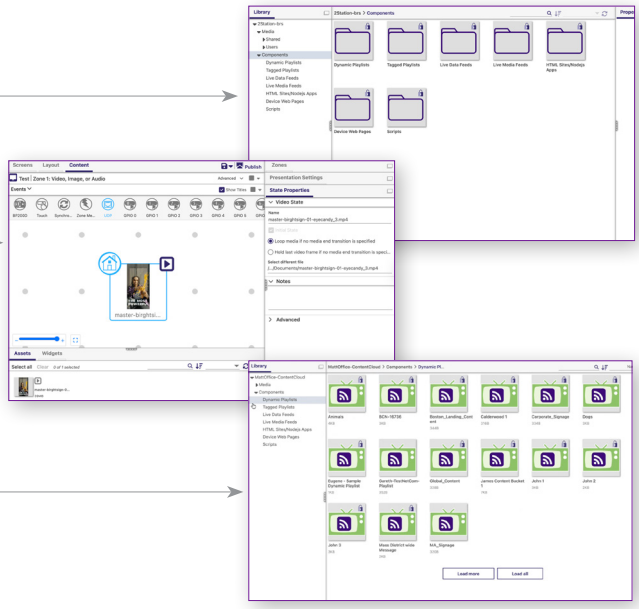
Schedule and distribute presentations, while efficiently managing content libraries.

Set up Events

Easily build interactive content into your presentations, with triggers such as time out, touch, User Datagram Protocol (UDP), and more.

Set Up Dynamic Playlists

Build and tag cloud-based content playlists that can be referenced across multiple presentations, allowing you to create content once and easily use that content anywhere.



KEY BENEFITS

- Comprehensive cloud CMS with full content creation and scheduling capabilities
- Create, schedule, and distribute presentations while managing content libraries
- Uses the same intuitive BrightSign Author interface, extended to the cloud
- Scales from single-location deployments to large global networks

SUBSCRIPTION PRICING

$139 per screen per year

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